



2015-2024

10-YEAR STRATEGIC PLAN



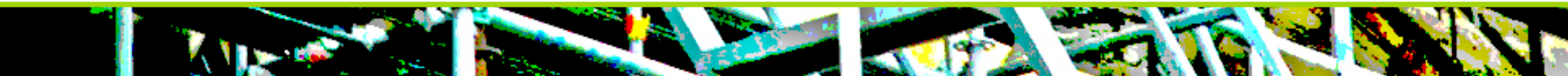
SAIA | MISSION

To ensure those who make, install, depend on, or govern the use of scaffold and access equipment pursue the highest standards of safety, craftsmanship, and ethics.



SAIA | VISION

To lead the advancement and promotion of safety in the scaffold and access industry utilizing resources, education, and communication.

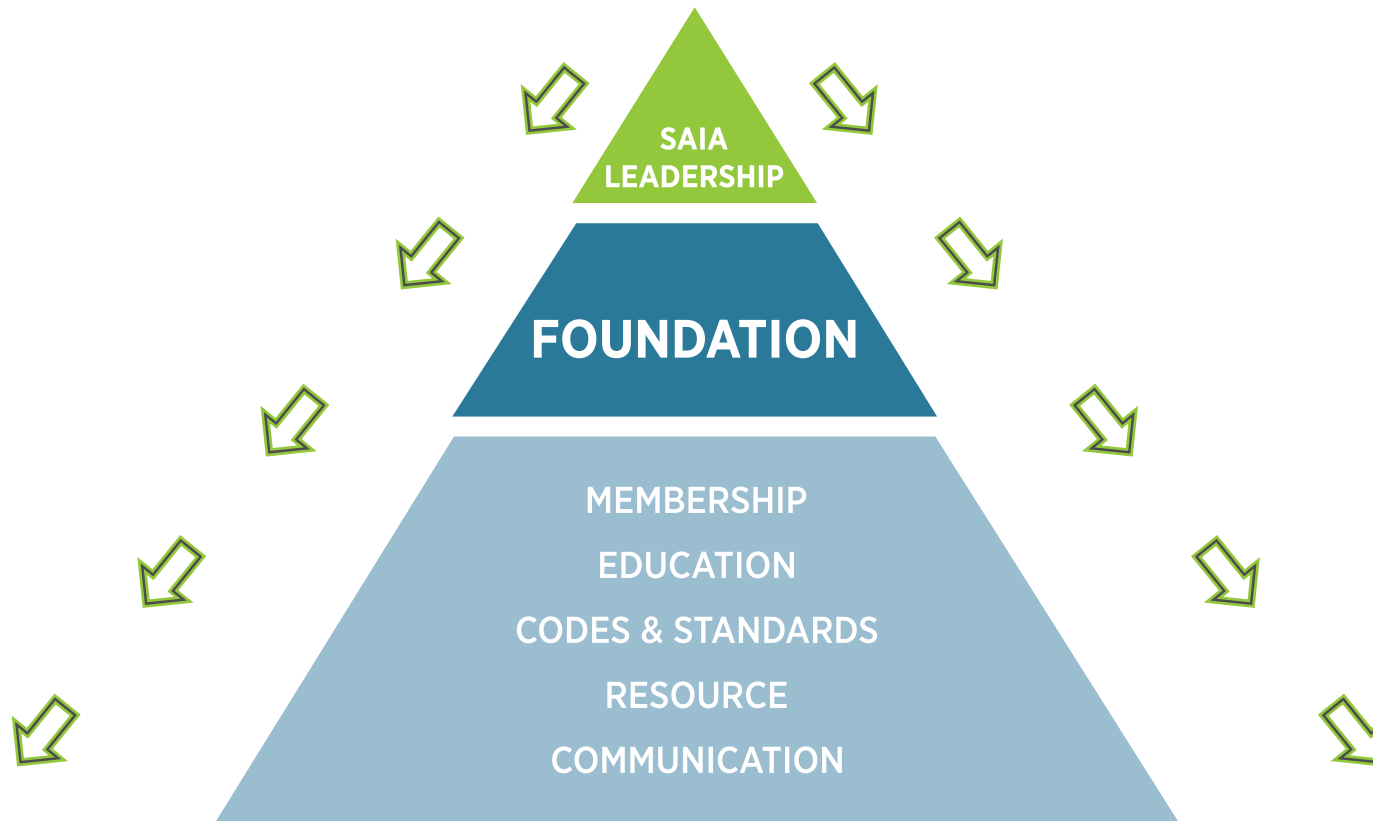


SAIA | LEADERSHIP

To lead the advancement and promotion of safety in the scaffold and access industry utilizing resources, education, and communication.

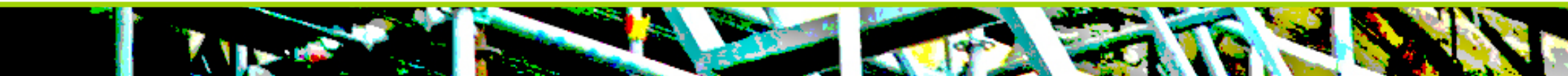


SAIA | ROAD MAP



SAIA | CORE IDEOLOGY

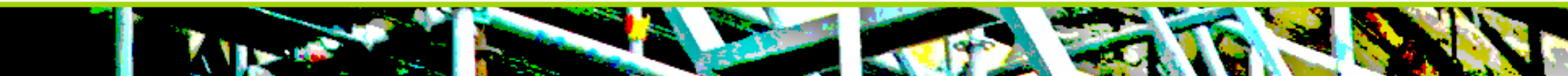
To advance and promote working safely in the scaffold and access industry.



SAIA | CORE VALUES

EXCELLENCE

Committed to excellence in developing and promoting best practices in the scaffold and access industry.



SAIA | CORE VALUES

EDUCATION

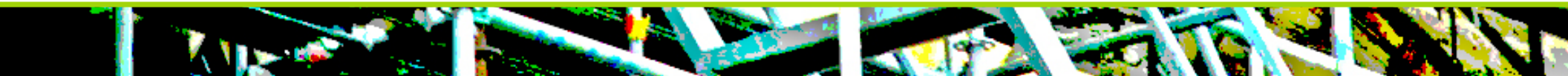
Educate through training, deliverables, and regulatory collaboration.



SAIA | CORE VALUES

KNOWLEDGE

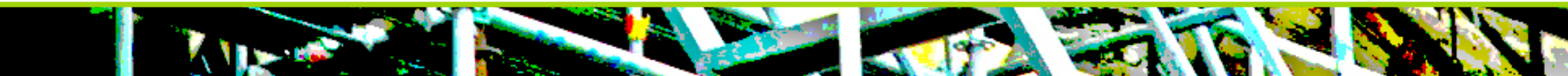
Provide expertise, direction, and resources to industry professionals.



SAIA | CORE VALUES

INTEGRITY

Act in accordance with the highest professional standards, avoiding real or perceived conflicts of interest whenever possible and disclose them to affected parties when they exist.



SAIA | CORE VALUES

SAFETY

Dedicated to the highest standards of safety in the scaffold and access industry.



SAIA | MEMBERSHIP

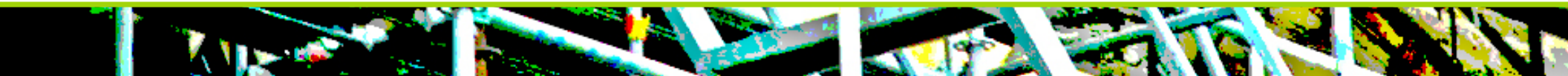
The SAIA will increase member value for the purpose of expanding and diversifying membership.



SAIA | MEMBERSHIP

OBJECTIVES

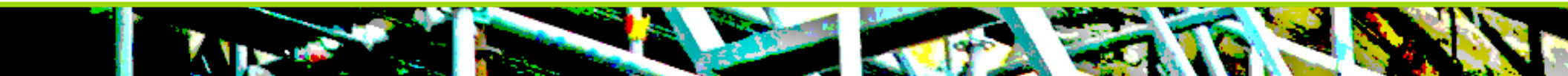
- 1 Enhance SAIA's image as a credible professional and legitimate organization
- 2 Be aware of the ever-changing member needs
- 3 Increase the value to event attendees, vendors, and sponsors



SAIA | MEMBERSHIP

OBJECTIVES

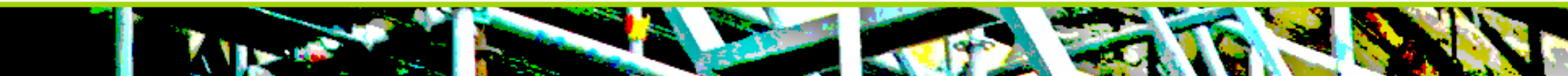
- 4 Increase member outreach and engagement
- 5 Increase volunteer participation and showcase activities and achievements
- 6 Grow membership



SAIA | MEMBERSHIP

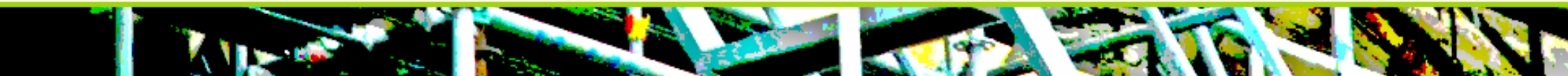
Membership in SAIA provides an opportunity for a seat at the table in an association that affects positive change in the industry.

SAIA values the social connection that occurs through collaborative partnership and co-created achievement.



SAIA | EDUCATION

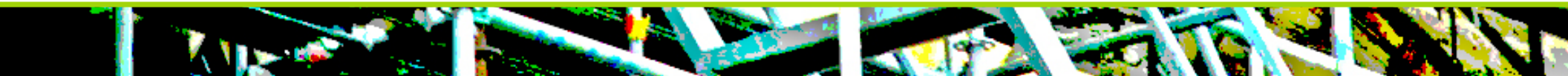
SAIA will provide high quality professional development activities that increase the level of competency for those working in the scaffold and access industry.



SAIA | EDUCATION

OBJECTIVES

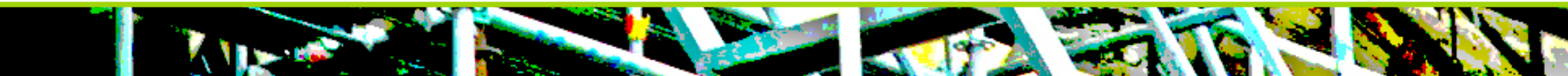
- 1 Identify target audience
- 2 Expand and improve deliverables to meet the needs of membership and industry
- 3 Identify and utilize effective delivery methods



SAIA | EDUCATION

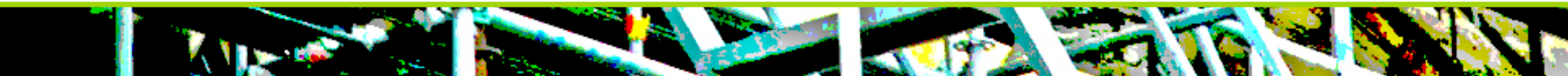
By understanding the target audience's educational needs, SAIA will develop specific aids tailored to their individual requirements.

SAIA will provide an effective delivery vehicle, thereby professionally expanding industry knowledge and increasing the overall competency level.



SAIA | CODES & STANDARDS

SAIA will influence the development, understanding, and promotion of published codes, standards, and other regulatory bodies of work for those in the scaffold and access industry.



SAIA | CODES & STANDARDS

OBJECTIVES

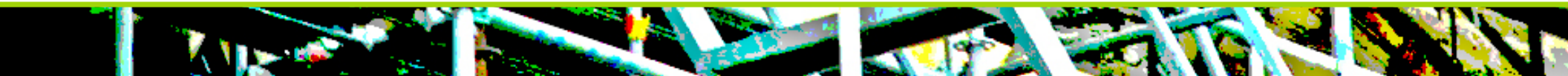
- 1 Increase industry's awareness of existing resources
- 2 Work with OSHA and other government entities to collaborate on new and updated legislation and regulations



SAIA | CODES & STANDARDS

OBJECTIVES

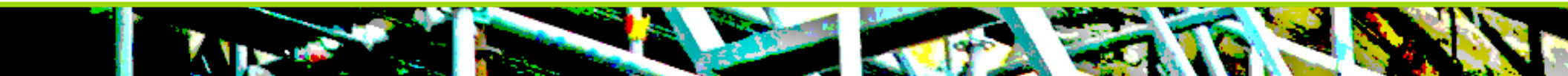
- 3 Continually increase the value of the SAIA Secretariat to the ASC A92 Main Committee



SAIA | CODES & STANDARDS

Technology will drive the need for new standards. Regulatory bodies will become more dependent on industry experts for the development and guidance of codes and standards.

Regulation, innovation, and litigation continues to impact the need for more training.



SAIA | RESOURCES

SAIA will be the primary resource for industry data, technical knowledge, and regulatory guidance.



SAIA | RESOURCE

OBJECTIVES

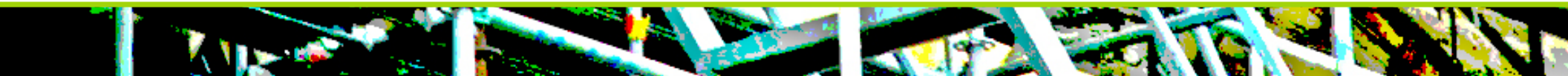
- 1 Increase industry's awareness of existing resources
- 2 Increase participation of data collection
- 3 Maintain and expand federal OSHA and industry alliances
- 4 Develop regional and state OSHA alliances



SAIA | RESOURCES

As the primary resource of industry data and technical information, SAIA will build strong relationships with government agencies and trade organizations.

Through these efforts, SAIA will collect, maintain, analyze, and disseminate results to the industry.



SAIA | COMMUNICATION

Deliver effective communication as the voice of the scaffold and access industry.



SAIA | COMMUNICATION

OBJECTIVES

- 1 Recognize and execute internal and external marketing programs
- 2 Develop a comprehensive branding and strategy program
- 3 Expand and improve strategic communication efforts through technology



SAIA | COMMUNICATION

OBJECTIVES

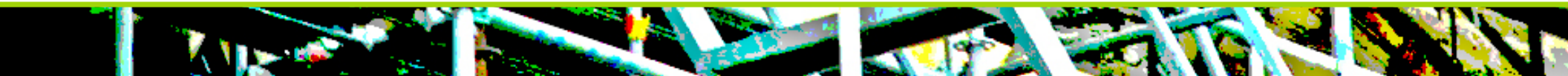
- 4 Increase awareness of the employers' responsibility to provide appropriate training
- 5 Promote the value of networking



SAIA | COMMUNICATION

SAIA recognizes the importance of communication on multiple levels.

To improve our branding strategies we will champion our body of work to membership and general industry through internal and external methods.



SAIA | COMMUNICATION

SAIA will open channels to collaborate more effectively throughout the diverse industry segments, emphasizing the value of networking and the importance of an educated workforce.

